

GRASS FLIP FLOPS

Kick your uncomfortable work shoes to the curb and give those sweaty trainers the boot, your feet have a new favourite. The grass is greener on the other foot.

Solidly constructed and featuring some remarkably well realised faux-grass, the Green Grass Flip Flops are perfect for anyone missing mother nature... well, a slightly synthetic version anyway.

Like a low-maintenance lawn they don't need watering or mowing, and your feet will feel like they're prancing through the park all day long. And that's just good for the sole.

How does this description sell the product?



PERSUASIVE DESCRIPTION

Now you have a product and understand how to use persuasive devices.

Create a paragraph that sells your product using the persuasive devices sheet to develop your ideas.



CHALLENGE TASK - LEAFLET

Create a leaflet that sells your product to the world!

Include the following:

- Attractive, eye catching design
- A title, logo and advertising slogan
- Your persuasive paragraphs
- Pictures – drawings/diagrams
- Other useful information – price, website, user instructions

